



Our Partnership The UAE's Advantage



AMIDEAST Named Exclusive Provider of ETS Language Testing Solutions in United Arab Emirates

Abu Dhabi, UAE, March 2011

America-Mideast Educational and Training Services, Inc. (AMIDEAST) has been named the UAE's exclusive Country Master Distributor for ETS's TOEIC® family of tests and the TOEFL® ITP (*TOEFL Institutional Testing Program*) test. This agreement will provide students, businesses, and institutions in the UAE with expanded access to world-recognized tests of English for both academic and professional purposes.

The TOEIC® test (*Test of English for International Communication™*) is administered internationally more than six million times a year and is used by over 10,000 corporations and other institutions to assess the ability of non-native English speakers to communicate effectively in the workplace. The TOEIC family of tests also includes the TOEIC Bridge™ test, for beginning- and intermediate-level learners, and the *Test de français International™* (TFI™), a French proficiency test for people whose native language is not French.

The TOEFL® ITP test provides higher education institutions with a tool to evaluate English-language proficiency at the intermediate or advanced level. The TOEFL® ITP test is typically used for academic placement within higher education institutions. It is currently one of the tests approved by the UAE Ministries of Education and Higher Education to assess the English language proficiency of high school and college graduates.

AMIDEAST has provided educational and training services in the UAE since 1997. In addition to the TOEIC® family of tests and the TOEFL® ITP test, AMIDEAST offers a broad range of related services and products such as English language training for corporations and the general public, the ETS-developed *Criterion®* Online Writing Evaluation Service, TOEFL® Practice Online, and TOEIC® Practice Online: Speaking & Writing.

"AMIDEAST is pleased to work with ETS Global—the leader in the education testing field—to expand access to ETS testing solutions in the UAE. Assessments such as the TOEIC® test offer important opportunities for both institutions and individuals to advance their competitive positions in the global marketplace," states Theodore Kattouf, President and CEO of AMIDEAST.

"ETS Global is excited to broaden our relationship with AMIDEAST and offer a variety of products and services to the UAE's leading business organizations and educational institutions," said Dr. Zoubir Yazid, Managing Director of ETS Global BV. "With a network of offices in the Middle East, AMIDEAST is in a unique position to provide ETS language solutions to people who can benefit from them, and we look forward to supporting their efforts in this region."

“AMIDEAST is an historical ETS partner that we believe has the capacity, on a multi-country basis, to respect local specificities while offering worldwide standards in terms of English learning solutions,” added Pascal Mévellec, Executive Director, Sales and Fulfillment at ETS Global BV.

About AMIDEAST

AMIDEAST is an American nonprofit organization engaged in international education, training, and development assistance. Working with international, regional and local partners, AMIDEAST provides programs and services to improve educational opportunities and quality, strengthen local institutions, and develop language and professional skills for success in the global economy. Headquartered in Washington DC, AMIDEAST has a professional staff of over 600 and operates 23 field and program offices in the Middle East and North Africa. www.amideast.org

About ETS

The nonprofit ETS, advances quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS serves individuals, educational institutions, and government agencies by providing customized solutions for teacher certification, English-language learning, and elementary, secondary and post-secondary education, as well as conducting education research, analysis and policy studies. Founded in 1947, ETS develops, administers and scores more than 50 million tests annually—including the TOEIC® and TOEFL® tests, the GRE® test and *The Praxis Series*™ assessments—in more than 180 countries, at over 9,000 locations worldwide. www.ets.org