CREATING PATHS FOR SUCCESS



annual Report 2009



Expanding Opportunity through Education and Training

Where We Work

Algeria Bahrain Cyprus Egypt Jordan Iraq Kuwait Lebanon Libya Morocco Oman Qatar

Saudi Arabia Tunisia UAE Washington, DC West Bank/Gaza Yemen

Amideast

An American nonprofit founded in 1951, AMIDEAST has a long and distinguished record as one of the primary U.S. organizations engaged in international education, training, and development assistance in the Middle East and North Africa. With 23 offices in 13 countries and over 650 dedicated professional staff, AMIDEAST provides programs and services to improve educational opportunity and quality, strengthen local institutions, and develop language and professional skills for success in the global economy.

MISSION

AMIDEAST seeks to strengthen mutual understanding and cooperation between Americans and the peoples of the Middle East and North Africa.

2009 FAST FACTS

- provided English language and professional skills training to over 60,000 students and professionals
- supported scholarship and exchange programs for over 2,000 individuals
- provided information on U.S. study to more than 184,000 individuals
- administered 84,000 computer-, paper- and Internet-based tests

TABLE OF CONTENTS

Chair and President's Message1
Empowering Youth and Women2
Building Institutional Capacity8
Advancing English Language and Workforce Skills12
Expanding Global Understanding18
AMIDEAST Programs Active in FY200924
Contributions
Financial Statements32
Institutional Membership 2009-201034
Training Partners During 200936
Board of Directors
Senior Staff
Field and Project Offices40

Selected cover and interior photos by Vicki Valosik

MESSAGE FROM THE CHAIR AND PRESIDENT



Dear Friends,

Around the world individuals struggle to achieve their goals and realize success and fulfillment for themselves, their families, and their societies. In the Middle East and North Africa (MENA), multiple political, economic and historic factors make this universal struggle especially difficult.

As it experiences one of the largest youth bulges in history, the MENA region also suffers from a crisis in educational quality. Comments of two young AMIDEAST Facebook fans reinforced for us yet again the urgency of AMIDEAST's mission:

"We have access to education, but what do we really get? Are the current education strategies effective? Or even making well educated generations? I think no [sic]!" — Ayah A.

"I want to study in America... I don't know how to get a scholarship. Can anyone help me? Please." — Mohammed F.

Together with our partners and donors, AMIDEAST worked tirelessly in 2009 to create new paths for success for thousands of individuals like Ayah and Mohammed, who seek to acquire additional knowledge and skills for advancement. Our work focused on four key areas: expanding global understanding, empowering youth and women, advancing English language and work-force skills, and building institutional capacity. Our annual report seeks to bring you highlights of the past year and introduce you to some of our programs and the people they benefit, both in the region and here at home.

Once again, we thank you for your past support and look forward to working together in the days and months ahead.

Sincerely,

harry & Shary

Mary Gray Chair

al N. Vatter

Theodore H. Kattouf President and CEO

"I want to change the world."

- Tomorrow's Leaders Scholar, Tunisia

EMPOWERING YOUTH AND WOMEN

In the Middle East and North Africa today, up to 60 percent of the population is under the age of 25. This new generation represents both a tremendous resource and a daunting challenge for the region. In one way or another, this demographic pool will have a profound impact on the future direction of these societies. Youth empowerment, through education, skills and opportunities, is essential to preparing these young men and women to pave the way for progress and development.

Through our own programs and working with sponsors and partners, AMIDEAST is actively working to develop youth leaders across the region and to empower women and girls as they seek to engage more broadly in society and define new personal and professional goals.

تمكين الشباب والمرأة MERINIC VOLITILIANIC MENI

EMPOWERING YOUTH AND WOMEN

2009 PARTNERS INCLUDED:

U.S. Department of State

HSBC Bank

Mosaic Foundation

Embassy of the Netherlands in Oman

Shafik Gabr Foundation

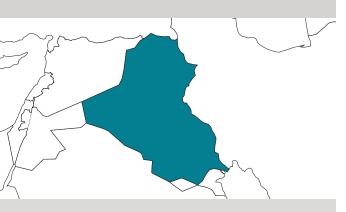
Private Donors

GOALS

- provide talented students access to educational opportunities that will challenge them and develop their leadership skills
- expand and strengthen youth networks for civic involvement and volunteerism
- broaden the horizons of disadvantaged youth and give them a greater stake in their futures
- empower women and girls and assist them to achieve their personal and professional objectives



U.S. Secretary of State Hillary Clinton meeting with youth in the English Access Microscholarship Program at AMIDEAST/Ramallah.



SPOTLIGHT ON IRAQ

A strong, independent Iraq requires the engagement of all its citizens. AMIDEAST worked to further this goal in 2009 through programs designed to develop leadership skills and human capacity in Iraq.

By partnering with the Iraqi Women's Fellowship Foundation (IWFF) and the U.S. Department of State, AMIDEAST helped launch the IWFF Applied Science and Engineering Faculty Program, an initiative that seeks to help women faculty in sciences and engineering acquire the tools they need to become leaders in the rebuilding and stabilization of Iraq and to contribute to their own educational institutions at home. In fall 2009, three Iraqi women engineering professors began the academic year as visiting faculty at Stanford University and the Universities of California at Berkeley and San Diego. The program seeks to place up to 40 Iraqi women faculty in engineering and the applied sciences as visiting scholars at U.S. institutions.

Through the **Iraqi Women's Democracy Initiative**, an initiative of the U.S. Department of State's Office of International Women's Issues, AMIDEAST also provided support for U.S.-based exchange programs that promote women's full political and economic participation in Iraq.

In other areas, AMIDEAST was active as well. It helped administer the **Iraqi Youth Leadership Exchange Program**, which brought 23 Iraqi secondary school students to the United States for leadership training. It also continued to support Iraq's efforts to rebuild the capacity of key ministries to deliver core services through the **National Capacity Development Program**, or **Tatweer**, a USAID initiative.



The Legal and Business Fellowship Program provides young Arab professional women with intensive professional training opportunities in business and law.

IMPROVING ECONOMIC ENGAGEMENT OF WOMEN AND GIRLS

In 2009, AMIDEAST continued to engage women across the Middle East and North Africa in education and training opportunities to help them realize their full potential, contribute to the economic security of their families, and advance their societies. In Oman, Tunisia, and Yemen, the **Entrepreneurship Awareness Program**, piloted with support from the Mosaic Foundation, provided critical technical, vocational, and business skills training to 80 young women in their final year of high school, empowering them to fully consider nontraditional career paths following graduation. The **HSBC Financial Entrepreneurship Awareness Program** (see page 5) was launched to prepare college-age women from the region who aspire to leadership positions in finance and business.

AMIDEAST also offered the third round of the **Legal and Business Fellowship Program (LBFP)**, a unique combination of academic study and practical workplace experience for young Arab professional women in business and law. Twenty-two women from Algeria, Bahrain, Israel, Kuwait, Lebanon, Oman, Saudi Arabia, Tunisia, UAE, West Bank, and Yemen completed a four-week intensive executive education program at the University of Pennsylvania's Wharton School and School of Law, followed by four-month professional fellowships at 15 large U.S. companies and top-tier law firms that broadened their practical understanding of the American business and legal environments.

GIVING YOUNG WOMEN A BUSINESS EDGE

Partnering with international financial giant HSBC, AMIDEAST helped launch a new effort to expand the competencies of young Arab women interested in careers in finance and business. Designed for undergraduates in business and finance-related majors, the HSBC **Financial and Entrepreneurship Awareness (FEA) Program** provided an intense, hands-on practical curriculum designed to complement the knowledge that its participants gain from textbooks and the classroom.

Piloted as a summer "boot camp," the FEA Program brought 24 young Arab women from Jordan, Kuwait, Lebanon, Oman, and the UAE to Wilson College in Pennsylvania, where over a 10-day period they learned how to draft business plans and engaged in other activities designed to convey a practical understanding of business and finance. In addition, visits to the National Bankers Association, the Federal Deposit Insurance Corporation (FDIC), and the Bureau of Printing and Engraving in Washington, DC, acquainted them with the U.S. financial industry, while a day spent at HSBC's U.S. headquarters in Chicago exposed them to topics such as financial literacy, social investing, and sustainability in banking.

Developing a cadre of professionals possessing the skills required for successful careers in the financial services industry is important to the region's economic outlook and its future as a major international financial hub. The region's women are seeking greater participation in this important sector, as well as increased financial independence for themselves. The growing popularity of women-only banks and Islamic banking add to the promise of more opportunities for women in the years ahead. Programs like the FEA initiative are critically important to raising women's awareness of the expanding career options in this area and to nurturing their potential to handle modern banking technology and possess the competencies required for leadership in a dynamic global economy.



"I learned the importance of team work, communicating, and understanding other cultures," observed Farah Al Fahad, FEA participant from Kuwait.



Many participants in the Fulbright Foreign Student Program go on to become leaders in their fields.

PROVIDING OPPORTUNITIES FOR DISADVANTAGED YOUTH

In 2009, AMIDEAST was proud to implement several important U.S. Department of State programs focused on expanding opportunities for non-elite youth, including the widely successful **English Access Microscholarship Program** (see page 7) and the **Tomorrow's Leaders Scholarship Program**, an initiative that will enable 60 Arab students from underserved backgrounds to access top American-style universities in the region.

In addition, AMIDEAST embarked on a new partnership with Egypt's Shafik Gabr Foundation to work with youth in El Moqattam, one of Cairo's poorest neighborhoods. The **Taghyeer Project** seeks to provide language and leadership skills to these vulnerable youth through a special curriculum that combines English language training with activities focused on Egyptian culture and heritage. Taghyeer (which means "change" in Arabic) also provided training to 32 primary school teachers from neighborhood schools as part of a strategy to ensure long-term sustainability of the project.



Youth delegates attended workshops on leadership and volunteerism during the 2009 YES Alumni Conference in Washington, DC.

BUILDING NETWORKS FOR ENGAGEMENT

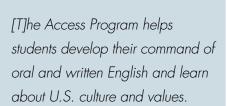
AMIDEAST once again supported the **MEPI Alumni Network**, which connects the more than 5,000 men and women who have participated in programs of the U.S. Department of State Middle East Partnership Initiative (MEPI) across the region. AMIDEAST helped these alumni engage in networking, training, and community service activities in their home countries.

Also in 2009, AMIDEAST staff guided **YES alumni programs** in Bahrain, Jordan, Kuwait, Lebanon, Morocco, Oman, Qatar, Tunisia, the West Bank and Gaza, and Yemen, providing many of the nearly 1,225 returnees from these countries with mentoring, training, and opportunities to engage in volunteerism and community service. In addition, a five-day alumni conference in Washington, DC, featured workshops on leadership and volunteerism, discussion groups, and networking for 150 YES alumni from across the region and other parts of the world.

تمكين الشباب والمرأة EMPOWERING YOUTH AND WOMEN



The Access Program has benefited over 10,000 bright, economically disadvantaged 14-to-18 year-olds in the Middle East and North Africa since its launch in 2003.









For non-elite youth with limited resources, these opportunities are often nothing short of "transformational."

HELPING YOUTH DISCOVER NEW POSSIBILITIES

What do topics such as "discovering your world through photography," "the impact of women leaders in U.S. society," and "exploring ways to improve the environment through community service" have in common?

They are all topics covered by the **English Access Microscholarship Program (Access Program),** an exciting English-language initiative of the U.S. Department of State that has won high marks among thousands of bright, economically disadvantaged youth across the Middle East and North Africa who have participated in it.

Based on an intensive English language curriculum, the Access Program helps students develop their command of oral and written English while engaging in enrichment activities, interacting with guest speakers, and expanding their understanding of U.S. culture and values. Rounding out their experience, students participate in community service projects and take trips to local sites. The Access Program has benefited over 10,000 bright, economically disadvantaged 14-to-18 yearolds in the Middle East and North Africa since its launch in 2003. In 2009, AMIDEAST worked with approximately 5,000 non-elite youth in Egypt, Gaza, Jordan, Kuwait, Lebanon, Morocco, Tunisia, West Bank, and Yemen.

For youth with limited resources, the opportunities are often nothing short of "transformational." Many Access graduates credit their two-year experience in the program with giving them a new outlook on life and expanding their expectation of what is possible in their futures. Many have earned scholarships for study in the United States or at top private regional universities, or embarked on job paths that they never dreamed possible.

"This program has made us see many more possibilities for our future," said Nada, an Access student from Lebanon.

"We are creating a space for innovation in teaching."

 Model Schools Network participant, West Bank

BUILDING INSTITUTIONAL CAPACITY

Effective public and private institutions are required to meet the social, economic, and civic needs of the broader society. Programs focused on building the capacity of institutions to effectively implement their missions and respond to the local demand for quality services are at the heart of successful development.

AMIDEAST works with local, regional, and international partners to assist efforts to strengthen and build institutional capacity across the region. In 2009, these efforts concentrated on four vital areas: education, legal and judicial reform, public administration, and civil society.

بناء القدرة المؤسساتية

BUILDING INSTITUTIONAL CAPACITY

GOALS

2009 PARTNERS INCLUDED:

U.S. Agency for International Development

Open Society Institute

King Faisal Foundation

Management Systems International (MSI)

National Center for State Courts

Ministry of Justice, Egypt

Ministry of Justice, Lebanon

Ministry of Education and Higher Education, Palestinian Authority

Al Quds University

- increase the effectiveness of key public and private institutions
- enhance the ability of local institutions to address the needs of the population
- strengthen civil society



Bir Zeit University (above and page 8) is one of many Palestinian institutions to benefit from the Palestinian Faculty Development Program.



Science labs are a critical part of the core curriculum of the University Preparatory Program in Saudi Arabia.

STRENGTHENING CIVIL SOCIETY IN LEBANON

Since its launch in 2000, the successful Transparency and Accountability Grants (TAG) Project has provided over \$8 million to a broad spectrum of Lebanese nongovernmental organizations, enabling them to fund short-term, high-impact activities that promote transparency, accountability, and good governance. Beneficiaries of TAG support have included the American-Lebanese Chamber of Commerce, the Lebanese Women's Council, Byblos Ecologia, Lebanese Transparency Association, National Association for the Rights of Disabled People, and the Youth Association for Social Awareness. In 2009, the USAID-funded, AMIDEAST-administered project distributed nearly \$740,000 for 14 grants that promoted citizen awareness, youth activism, and the rights of women, children, and handicapped citizens, among other issues.

PROMOTING ACADEMIC SUCCESS IN SAUDI ARABIA

In Saudi Arabia, AMIDEAST continued to manage the University Preparatory Program (UPP), which has provided a bridge to university study for over 100 young graduates of Saudi high schools each year since it opened its doors in 2007. Developed by AMIDEAST in cooperation with the King Faisal Foundation, UPP offers a one-year intensive English language and academic program that incorporates the latest in educational technology and teaching methods and stresses the development of study skills fundamental to success in Western educational systems. By drawing its student body from across the kingdom, UPP helps fill a gap in the country's school system, providing an enriched curriculum to give eligible students a second chance. UPP has succeeded in enabling most graduates to realize their goal of admission to selective universities in Saudi Arabia and worldwide.

ADVANCING JUDICIAL REFORM IN EGYPT AND LEBANON

Working with local judicial and legal authorities, AMIDEAST supported efforts to reform and modernize the judiciaries in Egypt and Lebanon, seeking to improve their capabilities to deliver justice in a timely, transparent manner. During 2009, AMIDEAST completed the fifth and final year of implementing the **Administration of Justice Support II (AOJS II) Project**, successfully capping a bold program of judicial reform and modernization that began with the AOJS I Project (1996-2004) and, over a 13-year period, helped to transform and modernize that country's Courts of First Instance.

In Lebanon, AMIDEAST continued to work with the Ministry of Justice, the judiciary, and civil society organizations to support the implementation of the **Strengthening the Independence of the Judiciary and Citizen Access to Justice (SIJCAJ) Project**. This USAID-funded initiative launched in 2008 is upgrading the training of key court personnel, increasing the efficiency and transparency of courts, and expanding access to justice in Lebanon.

BUILDING INSTITUTIONAL CAPACITY

IMPROVING BASIC EDUCATION

During its second program year, the **Model Schools Network (MSN) Program** proceeded to phase in a student-centered, contemporary approach to teaching and learning at 17 private schools in the West Bank, while laying the foundation for a major expansion beginning in fall 2009 that will add 40 public schools to the network and extend opportunities to approximately 15 schools and 4,000 students in Gaza.

AMIDEAST worked in close coordination with the Palestinian Ministry of Education and Higher Education and over a dozen local and international partners as it implemented activities in key areas: opportunities for professional development, helping nearly 600 principals and teachers master studentcentered teaching methods designed to improve student learning; creation of a community of practice among educators through professional conferences and a Moodle-based virtual learning environment; upgrading the schools' physical capacities, including libraries, playgrounds, and science and computer labs; outreach to parents and other stakeholders in the community, integrating them into a participatory network that will support the education process; and introduction of summer camps, science and cultural field trips, and other activities that foster critical thinking skills within an engaging, positive school atmosphere.

The program's successes during its first two years led USAID to double its resources to \$20.8 million. As a result, more than 30,000 Palestinian students stand to benefit directly from the expanded Model Schools Network — and so will countless others as the schools serve as a model for school-based reforms in basic educationthroughout Palestine in the years to come.



SPOTLIGHT ON PALESTINE HIGHER EDUCATION

Years of budget shortfalls, political turmoil, and school closures have undermined the ability of schools and universities in Palestine to deliver quality education to the many students whose futures depend on them. In 2009, AMIDEAST continued to work with USAID and the Open Society Institute to implement the **Palestinian Faculty** Development Program (PFDP), a project that aims to improve capacity and quality in higher education. The PFDP's fellowship program is training a cadre of promising young faculty capable of providing a new generation of leadership at Palestinian universities. In 2009, over 560 Palestinian university faculty benefited from this program.



The Model Schools Network Program is introducing student-centered teaching techniques into classrooms such as this one in the West Bank.

ADVANCING ENGLISH LANGUAGE AND WORKFORCE SKILLS

The Arab world needs to create 51 million new jobs by 2020 to keep ahead of the demographic tide. The region also faces the challenge of closing the skills gap between the existing labor force and the needs of employers. Through English language training and professional skills development, AMIDEAST continued to work in 2009 to develop the global communications and workforce skills necessary to support successful regional economies.

"This program has changed the direction of my life."

– Participant, Entrepreneurship Awareness Program, Yemen

تطوير الللغة الإنكليزية و مهارات القوى العاملة

ADVANCING ENGLISH LANGUAGE AND WORKFORCE SKILLS

2009 PARTNERS INCLUDED:

Future Generation Foundation

Cisco Systems, Inc.

Intel Corporation

Ghafari Associates

The Boeing Company

U.S. Department of State

Ministry of Tourism, Egypt

Ministry of Transportation, Tunisia

Private and Public Sector Training Sponsors

GOALS

- expand and strengthen communications skills of students of all ages
- broaden the horizons of disadvantaged youth
- develop the potential of young people preparing to enter the workforce
- provide professional training opportunities that advance development objectives





The Basic Business Skills Acquisition Program has helped thousands of Egyptian college graduates find a path to employment—a life-changing accomplishment.

ENABLING SCHOOL-TO-WORK TRANSITION

Many youth work hard at school, only to find the path to secure employment after graduation elusive. This problem has reached chronic proportions in parts of the Arab world where as many as 40 percent of high school and university graduates between the ages of 15 and 25 do not find work after completing their studies.

In Egypt, where close to 40 percent of the country's unemployed are university graduates, AMIDEAST continued to work with the Future Generation Foundation (FGF) to address the skills gap faced by many college graduates. During 2009, the Basic Business Skills Acquisition (BBSA) Program provided training to more than 1,000 recent college graduates in business English, computer applications, sales and customer service, and other marketable skills. In the 11 years that AMIDEAST has partnered with FGF, an Egyptian nongovernmental organization, it has delivered training to 12,000 young Egyptian men and women. FGF statistics show that eight out of 10 BBSA graduates are able to land a job soon after completing the program a life-changing accomplishment.

DEVELOPING LEBANON'S HIGH TECH POTENTIAL

For the third consecutive year, AMIDEAST worked with the **Partnership for Lebanon**, an American private sector initiative that is helping young Lebanese men and women develop skills needed to excel in the global economy. Led by the CEOs of Cisco Systems, Intel, Microsoft, Occidental Petroleum, and Ghafari, the partnership seeks to plant seeds for the country's long-term economic growth through internships for recent graduates and university students. These opportunities offer participants on-the-job exposure to state-of-the-art techniques in the ICT and engineering fields, in areas ranging from computer networking to marketing, program management, and software development.

In just three years, nearly 75 men and women have graduated from the **Cisco Internship Program**, including 20 who completed six-month internships in 2009 at Cisco Systems' headquarters in San Jose, California.

Also in 2009, five Lebanese men and women completed internships with Ghafari Associates in the United States and Qatar, and high tech specialists from Lebanon were among 17 individuals who completed internships at Intel facilities in the United States through the **Intel Internship Program**, a new initiative that also included young professionals from Egypt and Saudi Arabia.



The Cisco Internship Program has provided first-class training opportunities for young Lebanese students interested in pursuing high tech careers.

تطوير الللغة الإنكليزية و مهارات القوى العاملة

ADVANCING ENGLISH LANGUAGE AND WORKFORCE SKILLS



A key industry in Egypt, tourism holds the potential of fueling significant job creation in the country in the coming decade.

TRAINING TOURISM WORKERS IN EGYPT

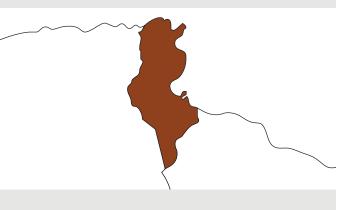
Endowed with a rich cultural heritage and abundance of natural beauty, Egypt has managed to transform its tourism industry into a key foreign currency earner, accounting for 11 percent of the country's GDP. Egyptian authorities are seeking to expand on that success by implementing a growth strategy targeting a fourfold increase in international visitors by 2020. If successful, tourism would generate nearly one in every nine jobs in the region's largest labor market.

A key element of the Egyptian strategy begins at tourism's "front-line" — the thousands of workers who interact with international visitors on a regular basis, from doormen and hotel clerks to housekeeping staff, food and beverage workers, and security guards. In May 2009, AMIDEAST embarked on a partnership with the Egyptian Tourism Federation (ETF) and Egypt's Ministry of Tourism to implement a key component of the strategy that aims to equip tourism-related employees with needed English language and cross-cultural communication skills.

AMIDEAST will provide training to 100,000 hotel employees, from desk clerks to housekeeping staff, while delivering a combination of language and management training to 500 hotel executives and managers with high-intermediate-to-advanced academic skills in English. After laying the foundations for this massive undertaking, the program was ready for launch in fall 2009 in a dozen 3- and 4-star hotels in Hurghada and Sharm El Sheikh.



Training judicial workers in computer and IT skills helps to advance broader institutional goals such as improved efficiency, transparency, and accountability in Egypt's court system.



SPOTLIGHT ON TUNISIA

Teaching Aviation English

A certain level of English proficiency is increasingly recognized as critical to ensuring international air safety. In recognition of this fact, the International Civil Aviation Organization (ICAO) required members to meet English language certification standards. In Tunisia, AMIDEAST is working to enable the country's air traffic controllers and pilots to meet the ICAO's standards. For the third consecutive year, AMIDEAST worked with Tunisia's Ministry of Transportation and Office of Civil Aviation to upgrade the English proficiency of over 200 air traffic controllers at Tunisia's seven international airports. At year's end, AMIDEAST also began to teach aviation English to over 500 pilots at several airlines.

ADVANCING PROFESSIONAL SKILLS

Individuals, companies, and organizations across the MENA region are interested in developing management and business skills for success in a global economy. During 2009, AMIDEAST training centers in 10 countries provided training opportunities through classroom instruction, special workshops, and seminars in areas such as time management, negotiation, business writing, customer service, public speaking, and human resources management.

Working with public and private sector institutions, AMIDEAST also provided tailored training services to meet special needs in fields such as law, hospitality, communications, and nursing. In addition, AMIDEAST continued to deliver project management training and certification as a Registered Education Provider of the Project Management Institute (PMI).

NURTURING ENTREPRENEURSHIP

AMIDEAST took an important step during 2009 to expand its ongoing work in the area of entrepreneurship training by forging a partnership with the nonprofit arm of Cisco Systems. Under this partnership, it will establish Cisco Entrepreneur Institutes at AMIDEAST training centers in Lebanon, Morocco, and Oman. As these facilities become operational during 2010, they will offer a new and exciting opportunity for advancing entrepreneurship through a cutting-edge curriculum and local mentoring and support networks in these three countries.

ADVANCING ENGLISH LANGUAGE AND WORKFORCE SKILLS

ENGLISH = OPPORTUNITY

For many students, young and old, "English" means "Opportunity." For this reason, interest in learning English — the leading language of business communication across the region — is growing exponentially.

In 2009, AMIDEAST responded to this growing interest by continuing to expand and develop its English language programs and services. At centers in Egypt, Jordan, Kuwait, Lebanon, Morocco, Oman, Tunisia, UAE, West Bank/Gaza, and Yemen, AMIDEAST instructors helped over 60,000 enrollees — from "young learners" to teenagers, univeristy students, and adults — acquire confidence in oral and written English language skills.

Through initiatives like the region-wide **English** Access Microscholarship Program, Camp Discovery in Palestine, and the **Taghyeer Project** in Egypt, more than 5,000 needy and disadvantaged youth received English language training — opening up new possibilities for growth and helping them lay solid foundations for mastering a second language at an early age.

AMIDEAST's specialized training programs throughout the region assisted corporations, government agencies, and professional associations seeking to enhance the business language capabilities of their employees. In Egypt, Morocco, and Tunisia, AMIDEAST trained government workers in various fields — journalism, transportation, tax-collection and tourism — in workforce-specific English.

In Egypt, the region's single most populous country, AMIDEAST continued to implement its **Offsite Service Providers (OSP) Initiative**, a program launched in 2006 to meet the growing demand for English language training outside the country's two main urban centers.



English language capabilities open up new academic and professional opportunities for students such as these, participating in a Washington, DC, workshop attended by youth from around the world.

EXPANDING GLOBAL UNDERSTANDING

In 2009, more than 2,000 individuals from the Middle East and North Africa region engaged in international study, gaining knowledge and skills, broadening their horizons, and realizing professional and academic goals, through programs administered by AMIDEAST on behalf of a range of governmental and private donors. At the core of these activities was the Fulbright Foreign Student Program, which continues to be a unique and highly effective component of U.S. public diplomacy in the region.

These scholarships and exchange programs for men and women from the region were complemented in 2009 by a significant growth in programming to enable American students and faculty to gain greater knowledge and understanding of the Middle East and North Africa region.



زيادة التفاهم العالمي

EXPANDING GLOBAL UNDERSTANDING

GOALS

2009 PARTNERS INCLUDED:

U.S. Department of State

U.S. Department of Education

Ford Foundation International Fellowships Program

Mohammed bin Rashid Al Maktoum Foundation

Binational Fulbright Commission of Egypt

Jordanian-American Commission for Educational Exchange

Moroccan-American Commission for Educational and Cultural Exchange

Mohammed V University, Morocco

Al Akhawayn University, Morocco

Arab Academy, Egypt

Qasid Institute for Classical & Modern Standard Arabic, Jordan

American University of Kuwait

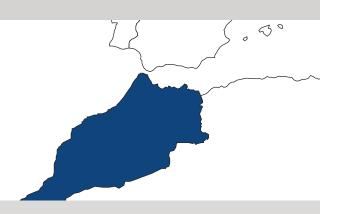
The Hope Scholarship Fund

Orascom Construction Industries

Private Scholarship Donors

- improve understanding between Americans and the peoples of the Middle East and North Africa
- develop the knowledge and intercultural skills of the next generation
- foster change by giving teachers a broader world view
- dispel stereotypes and misinformation between people and cultures
- expand access of less advantaged groups to international educational opportunities





SPOTLIGHT ON MOROCCO

Set in Africa's northwest corner, Morocco forms a bridge between Europe, Africa, and the Arab east — a culturally rich setting that blends Amazigh (Berber), Arab, African, and European influences. Rabat was, therefore, the perfect location to launch AMIDEAST's first education abroad program for Americans in 2007. Over the last three years, this program offered in collaboration with Mohammed V University-Agdal — has expanded to include fall and spring semesters, plus a summer intensive Arabic course.

In 2009, more than 100 undergraduates explored life in Rabat — one of the country's "imperial cities" and its modern political capital — and benefited from instruction in Modern Standard Arabic and Moroccan Arabic and courses such as Contemporary Moroccan Culture, Political Systems of the Maghrib, and Gender, Islam and Society. Meanwhile, students deepened their understanding and appreciation for Moroccan society and culture by living with Arabicspeaking host families.

In 2009, AMIDEAST established a second program in Morocco in cooperation with Al-Akhawayn University. Located in the Middle Atlas Mountains in the town of Ifrane, the new program will offer students the choice of another vantage point from which to expand their understanding of Morocco and the region.

In addition to these programs in Morocco, **AMIDEAST Education Abroad Programs in the Arab World** offer opportunities for living and studying in Egypt, Jordan, Kuwait and Tunisia.



AMIDEAST Education Abroad Programs enable American undergraduates to improve their Arabic skills and deepen their understanding of the important MENA region.

EXPANDING THE GLOBAL PERSPECTIVE OF TEACHERS

Teachers are in a unique position to open the minds of their students to the broader world. In 2009, AMIDEAST was pleased to support two initiatives designed to enrich teaching about the Middle East. As part of the U.S. Department of Educationfunded **Fulbright-Hays Summer Seminar Abroad Program**, AMIDEAST organized and implemented a study tour to Jordan and Oman to provide American college and university faculty firsthand experience of the region. The 14 participating educators were exposed to a variety of viewpoints on key issues in each country — from the role of women to economic and educational reform, environmental preservation, religious diversity, and regional political relations — enabling them to enhance their knowledge and to expand their professional networks with fellow educators.

In addition, AMIDEAST supported the **Teachers of Critical Languages Program**, which aims to strengthen U.S. teaching of "critical languages" — such as Arabic — in American schools. Through this important new initiative, nine Egyptian educators spent 11 months teaching in U.S. primary and secondary schools in Connecticut, Illinois, Iowa, Kansas, Oregon, South Carolina, Utah, and Wisconsin. Their classroom involvement helped develop American students' appreciation for and fluency in Arabic while broadening their understanding of Egypt and the region. The educators also improved their own English language teaching skills and techniques in ways that will benefit their home classrooms.

زيادة التفاهم العالم*ي* EXPANDING GLOBAL UNDERSTANDING

BUILDING BRIDGES ACROSS CULTURES

During 2009, AMIDEAST supported initiatives that provided high school-age boys and girls from across the region a chance to experience life in the United States firsthand — the best way we know to dispel stereotypes and foster cross-cultural understanding. Through the **Youth Exchange and Study (YES) Program**, 236 students from Bahrain, Jordan, Kuwait, Lebanon, Morocco, Oman, Qatar, Tunisia, West Bank/Gaza, and Yemen travelled to the United States for a year of homestay with American families and study in U.S. high schools. Since the first YES students came to the United States in 2004, 1,207 youth from these countries have participated in this U.S. Department of State initiative, which was created by Congress in the aftermath of 9/11 to foster mutual understanding between the United States and countries with significant Muslim populations.

Building on the success of the YES Program, the Department of State decided to establish **"YES Abroad"** — a reverse exchange that enables American high school students to have the valuable experience of living and studying in Muslim countries. This past year, AMIDEAST laid the groundwork for the first eight YES Abroad students to travel to Morocco and Oman in fall 2009, arranging homestays with families in Rabat and Muscat, enrollment in local schools, language lessons, and other activities designed to ensure an enriching cultural and academic experience.



"The YES program has been one of the most incredible experiences of my life."

— Sara, Oman



Alumni of the Youth Exchange and Study (YES) Program converged on Washington, DC, in July 2009 to celebrate the fifth anniversary of this valuable high school exchange program. During their week-long program, they attended workshops on leadership, volunteerism, and techniques for creating and strengthening their alumni organizations.



Mariam Khalifeh, from Sarafand in southern Lebanon, received a full scholarship to attend Wilson College in Pennsylvania as part of the Diana Kamal Scholarship Search Fund. The dean's list student is majoring in Biology and Chemistry and will graduate in Spring 2011.

SCHOLARSHIP OPPORTUNITIES FOR DIVERSE STUDENTS

In 2009, AMIDEAST continued its ongoing effort to help deserving youth realize their dreams of study in the United States. That effort focused on two scholarship search vehicles designed to identify strong students from around the region who cannot afford the high cost of university study and match them with scholarships to U.S. institutions.

To date, nearly 40 students have benefited from these initiatives — AMIDEAST's **Diana Kamal Scholarship Search Fund (DKSSF)** and the **Hope Scholarship Fund**, for which AMIDEAST has recruited Palestinian refugee youth for almost a decade. In 2009, seven young men and women won full scholarships to attend U.S. institutions, including Bryn Mawr, Grinnell, and Roanoke Colleges and Washington and Lee University, through scholarship searches undertaken on their behalf.

TESTING SOLUTIONS ADVANCE EDUCATIONAL AND INSTITUTIONAL GOALS

Research-based assessment solutions help measure learning, academic performance, and readiness for the workplace. As part of its integrated approach to education and training, AMIDEAST offers key tests for individuals and institutions in the Middle East and North Africa. These tests provide fair and valid assessments that assist individuals seeking to apply to universities in the United States and elsewhere, to advance their job opportunities, and to demonstrate their English language proficiency.

In 2009, AMIDEAST testing centers across the region provided a safe, secure environment for the administration of 83,500 computer-, paper-, and Internet-based tests. Access to high quality testing centers is an important component of the regional services AMIDEAST offers individuals, parents, teachers, educational institutions, businesses, and government entities in the MENA region.

PROMOTING STUDY IN THE USA

Nothing builds better cross-cultural understanding than personal experience of life in another country. Recognized worldwide for top quality educational institutions, the United States continues to be a prime foreign destination for students from the Middle East and North Africa. For nearly 60 years, AMIDEAST has played a leading role in promoting and advancing U.S. study opportunities in the region. Its teams of professional advisers work to guide and support students and families engaged in the complicated process of selecting and applying to U.S. colleges and universities.

The backbone of these activities is centered in the 11 educational advising centers that AMIDEAST operates in Egypt (Cairo and Alexandria), Gaza, Jordan, Kuwait, Lebanon, Morocco, Oman, Tunisia, the West Bank, and Yemen. Visitors to these **EducationUSA Centers**, affiliated with the U.S. Department of State's Bureau of Educational and Cultural Affairs, benefit from libraries and other resources including state-of-the-art communications technology that enables prospective students to link to college websites, apply online, and conduct direct, "face-to-face" interviews with college representatives via digital videoconferencing.

The centers also assist U.S. college and university representatives during their visits to the region, orienting them to local educational systems and facilitating contact with prospective students.

EXPANDING GLOBAL UNDERSTANDING

40 YEARS OF FULBRIGHT

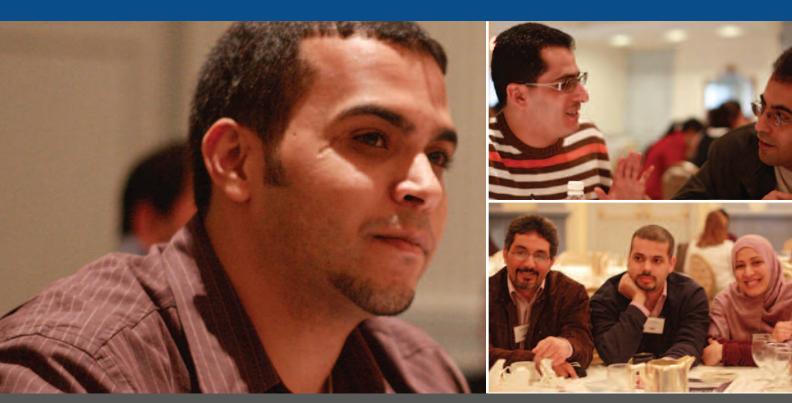
This year marked the 40th anniversary of AMIDEAST's proud association with the **Fulbright Foreign Student Program**, a program that has grown in size and breadth since AMIDEAST began administering the program in 1970. From a handful of students from the Jordan, Lebanon, and the West Bank that year, it expanded to 221 from 15 countries — Algeria, Bahrain, Egypt, Iraq, Jordan, Lebanon, Libya, Morocco, Oman, Saudi Arabia, Syria, Tunisia, the UAE, West Bank/Gaza, and Yemen — in 2009.

Over these four decades, AMIDEAST has assisted more than 1,500 outstanding young men and women from the region , enabling them to reap the benefits of this prestigious scholarship. It has helped them access top programs and leading universities in order to pursue dreams of advanced academic study and research in fields ranging from engineering and law to business and the arts. Among the nearly 150 institutions that enrolled the 2009 grantees were prestigious schools like Harvard, Yale, and Princeton, as well as the most selective public universities.

Meanwhile, the Fulbright program embraces much more than academic excellence. Fulbright grantees are recognized for their leadership potential in their chosen fields. The experience of living and studying in the United States shapes their appreciation of America while broadening their view of the world and understanding of their own societies.



"I have enjoyed talking to people and trying to eliminate a lot of misconceptions. That was the best." – Afram, Yemen



Fulbright grantees from across the Middle East and North Africa region pursue graduate studies at institutions of higher education throughout the United States. They return to their home countries as leaders in their fields and ambassadors for advancing understanding between Americans and the region.

AMIDEAST PROGRAMS ACTIVE IN FY2009

Educational Exchange

Abraham Lincoln Incentive Grants — West Bank/Gaza

Sponsor: U.S. Department of State

Administered this grants program, launched in 2009, to assist promising, academically qualified but financially challenged Palestinian high school students to successfully compete for U.S. college scholarships. Grants cover fees for required college admissions tests, essay-writing and test-preparation courses, college applications, visas, and SEVIS; and in-country travel stipends and other support for grantees who succeed in securing admission to a U.S. college or university on full scholarship. In 2009, 26 students received grants.

Albert Einstein German Academic Refugee Initiative Fund (DAFI) — Jordan

Sponsor: Federal Government of Germany in cooperation with UNHCR

Provided recruitment, selection, placement, and academic monitoring for 49 Iraqi students attending the German-Jordanian University in Amman on fully funded scholarships under the DAFI program.

Alumni Network Program — Regional

Sponsor: U.S. Department of State Middle East Partnership Initiative (MEPI) Managed networks for alumni of MEPI-funded programs in Algeria, Bahrain, Egypt, Jordan, Morocco, Oman, and Yemen.

Bicommunal Support Program — Cyprus

Sponsors: U.S. Department of State, U.S. Embassy in Cyprus Implemented four programs in Cyprus and the United States that directly benefited over 200 Greek- and Turkish-Cypriots.

Canadian Nexen Scholarship Program — Yemen

Sponsor: Canadian Nexen Petroleum Company

Handled recruitment, selection, and English language training and academic preparation for 10 students to begin undergraduate study in Canada in fall 2009 or later.

Cyprus-America Scholarship Program

Sponsors: U.S. Department of State,

Cyprus Fulbright Commission

Managed scholarship programs for 57 students and academic trainees enrolled in U.S. colleges and universities; planned short-term training programs for 19 mid-career professionals; and organized bicommunal programs to improve cooperation and understanding between the Greekand Turkish-Cypriot communities, including a summer program of college courses for visiting students, a four-day colloquium on American history and politics for CASP students, and an introduction to college in the United States for high school counselors from Cyprus.

David Mize Scholarship Fund — Egypt

Sponsor: Anonymous

Provided recruitment and selection services for one Egyptian student to receive a scholarship that will partially fund four years of U.S. undergraduate study. The 2009 David Mize Scholar began her bachelor's degree at American University in the fall of 2009. In addition, a one-time award was granted to a student pursuing a master's degree at the Manhattan School of Music.

Diana Kamal Scholarship Search Fund — Regional Sponsor: AMIDEAST

Conducted competitions in selected countries to identify talented but economically disadvantaged students and applied on their behalf for scholarships at U.S. universities. Secured admission and a four-year scholarship from Grinnell for one student from Tunisia, while a separate search undertaken by AMIDEAST/Lebanon secured admission and a four-year scholarship from Cambridge College in Massachusetts for a Lebanese student.

Fulbright Foreign Student Program — Regional

Sponsors: U.S. Department of State, Binational Fulbright Commission of Egypt, Jordanian-American Commission for Educational Exchange, Moroccan-American Commission for Educational and Cultural Exchange

Provided program support services to 227 master's, doctoral, and research grantees and placement services to 216 Fulbright program nominees from the Middle East and North Africa.

Hope Fund Corporation Scholarships — West Bank/Gaza Sponsor: Hope Fund Corporation

Conducted recruitment, selection, and orientation for five Palestinian refugee students from Jordan and the West Bank and Gaza to begin U.S. undergraduate study in fall 2009 at Augustana, Bryn Mawr, Illinois, and Roanoke Colleges and Washington and Lee University.

International Fellowships Program — Egypt and West Bank/Gaza

Sponsors: Ford Foundation International Fellowships Program, International Fellowships Fund, Inc.

Handled promotion, selection, predeparture orientation, testing, and preacademic training for 21 Egyptian and 22 Palestinian students. Most students are from social groups and communities that lack systematic access to higher education.

Iraqi Women's Democracy Initiative

Sponsor: U.S. Department of State,

Office of International Women's Issues

Provided support for U.S.-based exchange programs that promote women's full political and economic participation in Iraq.

IWFF Applied Science and Engineering Faculty Program

Sponsor: Iraqi Women's Fellowship Foundation

Recruited three women faculty in engineering and coordinated their placement in visiting faculty fellowships to spend the 2009–10 academic year in research and study at Stanford University and the Universities of California at Berkeley and San Diego.

Iraqi Youth Leadership Exchange Program

Sponsor: U.S. Department of State

Partnered with Sister Cities International, Legacy International, and iEARN to administer a month-long leadership development and civic education program in the United States for 23 secondary school students from Iraq.

Japan Middle East Scholars Program

Sponsor: Tokyo American Center

Developed and implemented a week-long seminar for six Japanese Middle East experts on U.S. foreign policy in the Middle East. Arranged housing, lectures, discussions with policy makers, and visits to nongovernmental organizations in Washington, DC.

Junior Iraqi Diplomats

Sponsor: U.S. Department of State

Coordinated logistics and arranged supplemental programming for a two-week program in Washington, DC, for 13 junior-level diplomats from Iraq.

Legal and Business Fellowship Program (LBFP) — Regional

Sponsor: U.S. Department of State Middle East

Partnership Initiative (MEPI)

Recruited 22 young women in business and law from across the Middle East and North Africa for a U.S.-based training program involving a one-month intensive executive education program at the University of Pennsylvania's Law School or Wharton School followed by four-month fellowships with major U.S. corporations and top-tier law firms. AMIDEAST worked with local affiliates of the National Council for International Visitors to secure fellowship placements for each woman. Upon participants' return home, AMIDEAST was responsible for reentry events.

Mohammed bin Rashid Al Maktoum Fellows Program

Sponsor: Mohammed bin Rashid Al Maktoum Foundation Provided administrative support for 97 Arab students awarded scholarships by the foundation to pursue master's degrees in Business Administration, Public Administration, Public Policy, and Finance at universities in the United States, Great Britain, Europe, and Australia. A total of 21 fellows graduated during 2009 from Harvard University, IN-SEAD (France), and Cranfield University and the London School of Economics (UK).

Onsi Sawiris Scholarship Program — Egypt

Sponsor: Orascom Construction Industries

Recruited and supervised the U.S. study program for eight graduate students and one undergraduate student. Program has sponsored over 45 graduate and undergraduate students in the fields of business and engineering within the past eight years.

Teachers of Critical Languages Program — Egypt Sponsor: U.S. Department of State

As a subcontractor to American Councils for International Education, recruited nine Egyptian teachers of English, Arabic, and English as a Foreign Language to spend 11 months teaching in U.S. primary and secondary schools in Connecticut, Illinois, Iowa, Kansas, Oregon, South Carolina, Utah, and Wisconsin with the goals of improving their English, developing American students' appreciation for and fluency in Arabic, and promoting partnership and cultural understanding between American and Egyptian teachers.

Tomorrow's Leaders Scholarship Program — Regional Sponsor: U.S. Department of State Middle East

Partnership Initiative

Handled promotion, screening, interviews, preliminary selection, and predeparture orientation for 38 students from Bahrain, Iraq, Lebanon, and Tunisia to attend the American University of Beirut, American University in Cairo, and Lebanese American University. In all, over 90 students from underserved backgrounds will be selected for this four-year undergraduate scholarship based on their academic, community commitment, and leadership qualities.



TOTAL E&P Yemen Scholarship Program — Yemen Sponsor: TOTAL E&P Yemen

Assisted with recruitment phase of the scholarship project.

Youth Exchange and Study (YES) Program — Regional Sponsor: U.S. Department of State

Worked in a consortium of eight NGOs headed by AYUSA International to administer a youth exchange program that brings students to the United States to live with American host families and attend high school for one year. In this seventh program year, AMIDEAST managed the recruitment and selection of 236 secondary school students from Bahrain, Jordan, Kuwait, Lebanon, Morocco, Oman, Qatar, Tunisia, West Bank/Gaza, and Yemen; provided predeparture orientation and logistical support for international travel; and supervised ongoing activities for alumni of the program's previous years in the above-mentioned countries.

Education Abroad for Americans

AMIDEAST Education Abroad Programs in Egypt, Jordan, Kuwait, Morocco, and Tunisia

Sponsor: AMIDEAST

AMIDEAST offered the following semester-long and summer academic programs for U.S. undergraduate students:

- AMIDEAST Education Abroad Program in Morocco In partnership with Mohammed V University-Agdal, offered a semester-long academic program in Rabat: handled selection, onsite orientation, housing, excursions, and monitoring for 28 students in the spring and 29 in the fall semesters.
- AMIDEAST Education Abroad Program in Morocco Summer Arabic Program In partnership with Mohammed V University-Agdal, offered three four-week summer intensive Arabic sessions in Rabat: handled selection, onsite orientation, homestays, language instruction, and monitoring for a total of 46 students in three summer 2009 sessions.
- AMIDEAST Education Abroad Program in Egypt In partnership with Arab Academy, offered a semester-long academic program in Cairo: handled selection, onsite orientation, housing, excursions, and monitoring for 17 students in the fall 2009 semester.
- AMIDEAST Education Abroad Program in Jordan In partnership with Qasid Institute for Classical & Modern Standard Arabic, offered a semester-long academic program in Amman: handled selection, onsite orientation, housing, excursions, and monitoring for 22 students in the fall 2009 semester.

• AMIDEAST Education Abroad Program in Kuwait In partnership with American University in Kuwait, offered a semester long academic program in Kuwait: handled selection, onsite orientation, housing, and monitoring for 1 student in the spring and 1 student in the fall 2009 semesters.

• Learn and Serve in Tunisia

Sponsor: AMIDEAST, Tunisian Ministry of Higher Education and Training, U.S. Department of State Provided 21 American undergraduates with an opportunity to "learn" about Tunisia and "serve" as English Language and Culture Fellows in a summer immersion for future Tunisian teachers of English.

Arabic Language Immersion Program — Egypt

Sponsor: Defense Language Institute (DLI)

Developed and implemented, together with Arab Academy, a four-week Arabic language immersion program in Alexandria for nine students from the DLI center in Fort Huachuca, Arizona. Arranged housing, cultural tours, and language instruction in Modern Standard Arabic provided by Arab Academy.

Criminal Justice in Morocco

Sponsor: Westfield State College

Developed and implemented a three-week study tour for 16 students from Westfield State College in Massachusetts. Arranged homestays, logistics, lectures, visits to community organizations, and cultural excursions.

Culture and Commerce of the Southern Mediterranean — Tunisia

Sponsor: Stonehill College

Developed and implemented a four-day study tour for 24 students from Stonehill College. Arranged housing, lectures, cultural tours, and site visits.

Fulbright-Hays Summer Seminar Abroad — Jordan and Oman

Sponsor: U.S. Department of Education

Developed a five-week seminar in Oman and Jordan for 14 U.S.-based college and university faculty members. Recruited academic director and organized predeparture orientation in Washington, DC, arrival orientation in each country, lectures, site visits, colloquial Arabic language study, and excursions.

Global Service Learning Program — Morocco

Sponsor: Lakeside School, Seattle, Washington

Implemented a month-long summer study tour to Morocco for 12 students from Lakeside School. Arranged homestays, colloquial Arabic courses, cross-cultural discussions, lectures, and a service-learning project in a village in the Middle Atlas Mountains.

IDEAS Study Abroad in Egypt

Sponsor: Norfolk State University

Developed and implemented together with Arab Academy an eight-week Arabic immersion program in Cairo for nine students from Norfolk State, Tennessee State, and Virginia State Universities. Arranged housing, cultural tours, lectures, and language instruction in Modern Standard Arabic by Arab Academy.

Intensive Summer Language Program — Morocco

Sponsor: University of Virginia

Developed and implemented a five-week summer language program, including both French and Arabic, in Rabat for 26

students from the University of Virginia. Arranged homestays, cultural tours, lectures, and language instruction in French and Modern Standard Arabic.

Public Leadership in Morocco

Sponsor: University of Maryland, College Park

Developed and implemented a three-week program for 14 students from the University of Maryland's College Park Scholars Public Leadership Program. Arranged homestays, cultural tours, lectures, site visits, and language instruction in colloquial Arabic.

Spring in Morocco Program

Sponsor: Henry Street School of International Studies Developed and implemented a 10-day program for nine students from Henry Street International Studies School in New York City. Arranged homestays, lectures, service-learning activities, and colloquial Arabic instruction,

Summer Arabic Language Program — Tunisia

Sponsor: Texas A&M University

Developed and implemented a five-week program in Tunisia for 17 students in Tunis. Arranged homestays, cultural tours, homestays, lectures and language instruction in Modern Standard Arabic.

Youth Exchange and Study (YES) Abroad Program — Morocco, Oman

Sponsor: U.S. Department of State

Worked with AYUSA International to implement a semester program for eight U.S. high school students: four in Morocco and four in Oman. Participated in student selection and predeparture orientation and arranged homestays, enrollment in local secondary schools, onsite orientation, cultural support, language tutoring, and monitoring.

Institutional Development

Administration of Justice Support II (AOIS II) Project — Egypt

Sponsor: U.S. Agency for International Development

Implemented between August 2004 and September 2009, AOJS II was a collaborative enterprise of Egypt's Ministry of Justice (MOJ), USAID/Egypt, and AMIDEAST. Designed to expand nationwide the Court of First Instance reform efforts of the pilot AOJS I phase (1996-2004), AOJS II featured measures to enhance the MOJ's capacity to plan, implement, and evaluate case flow and technology initiatives throughout Egypt's judicial system in an effort to promote the fair, transparent, and timely administration of justice. The project worked with the National Center for Judicial Studies, the Judicial Information Center, Family Court Mediation Offices, and Commercial Courts, and assisted with the firsttime integration of women into the judiciary.

Model Schools Network (MSN) Program — West Bank/Gaza

Sponsor: U.S. Agency for International Development

Launched in fall 2007, this four-year basic education reform initiative aims to improve student learning outcomes in English, math, and science in grades 1-9. In 2009, MSN added 40 public schools to the MSN network, expanding it to include over 57 public and private schools; held its first annual education conference; increased the number of program partners to more than 10 mainly Palestinian and American academic, nongovernmental, and research organizations; and expanded ongoing community outreach, professional development of teachers and principals, and capacity building efforts.

National Capacity Development Program (Tatweer) — Iraq

Sponsors: U.S. Agency for International Development, Management Systems International (MSI)

As a subcontractor to MSI, monitored the academic progress of 119 Iraqis enrolled in Public Administration programs in Egypt, Jordan, Lebanon, and the United States and handled academic placement, testing, and in-country support for 118 others. During the 2009 spring and fall semesters, 22 participants graduated with Public Administration degrees from Arab Academy of Science and Technology (AAST) in Egypt.

Palestinian Faculty Development Program (PFDP) — West Bank and Gaza

Sponsors: U.S. Agency for International Development, Open Society Institute

Launched in 2005, the PFDP seeks to increase capacity in the Palestinian higher education sector by supporting the development of promising faculty and promoting an institutional culture of teaching and learning. During 2009, 21 university administrators participated in higher education management seminars at the Central European University in Budapest; 31 Ph.D. grantees and nine short-term fellows continued their studies in the United States; and more than 350 Palestinian faculty benefited from activities in the West Bank and Gaza, including the annual Academic Colloquium, Seminars for Excellence in Teaching, faculty development series workshops, faculty grants, and two major collaborative projects in teaching.

Palestinian Rule of Law (PROL) Program -

West Bank/Gaza

Sponsor: Open Society Institute

Handled promotion, selection, and predeparture testing and training for eight PROL Fellows to pursue one year of study in the United States or Hungary leading to an LL.M. (Master of Law) degree, and of one nondegree law faculty to attend U.S. law schools on a short-term fellowship designed to encourage pursuit of academic careers, generate new approaches to curricular and pedagogical reform in Palestinian law schools, and provide scholarly research opportunities. The program's long-term goal is to train lawyers to have the skills to address rule of law issues in Palestine and increase capacity within the higher education legal sector.

Strengthening the Independence of the Judiciary and Citizen Access to Justice (SIJCAJ) in Lebanon

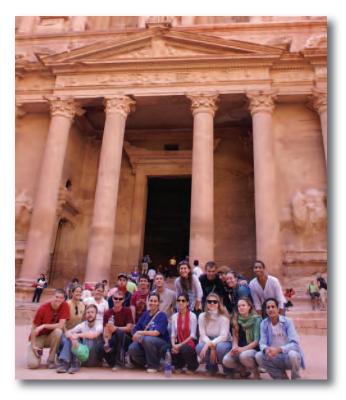
Sponsor: U.S. Agency for International Development

In partnership with the National Center for State Courts, AMIDEAST continued work on this three-year program in Lebanon to strengthen judicial institutions, increase judicial independence, improve court administration, and increase citizen access to justice. During 2009, SIJCAJ developed a manual for providing subgrants to local organizations to carry out projects that improve public understanding and engagement with the justice system, foster a culture of respect for the rule of law, and promote or strengthen judicial independence; and refurbished and equipped Lebanon's Judicial Training Institute.

Transparency and Accountability Grants (TAG) — Lebanon

Sponsor: U.S. Agency for International Development

Provided \$738,137 in 14 grants to civil society organizations and civic leaders for short-term, high-impact activities promoting transparency, accountability, and good governance. Projects were conducted in areas including higher education; youth activism in local governance; citizen awareness;



women's, children's, and handicapped citizens' rights; and capacity building of both nongovernmental organizations and governmental agencies.

University Preparatory Program (UPP) — Saudi Arabia

Sponsor: King Faisal Foundation Set up, staffed, and managed by AMIDEAST, the UPP gives promising high school graduates the skills they need to enter and succeed in Alfaisal University in Riyadh and other world-class institutions where the medium of instruction is English. Established in September 2007, UPP enrolls upwards of 100 Saudi and international students yearly and trains them in a stimulating academic environment to become lifelong learners, critical thinkers, and problem solvers using a curriculum that integrates English language training, the sciences, mathematics, and information technology.

Training

AMIDEAST English Language Programs Sponsor: AMIDEAST

Delivered English language courses for the general public and institutional clients in Egypt, Jordan, Kuwait, Lebanon, Morocco, Oman, Tunisia, UAE, the West Bank/Gaza, and Yemen. Courses were offered in the areas of general English, English for special purposes, conversation, English for young learners, computer-based learning, distance learning, test preparation, and tutorials.

AMIDEAST Professional Skills Training Programs

Sponsor: AMIDEAST

Delivered professional skills training courses for the general public and institutional clients in Egypt, Jordan, Kuwait, Lebanon, Morocco, Oman, Tunisia, UAE, and the West Bank/Gaza. Courses included time management, leadership, team-building, negotiation and presentation skills, public speaking, problem solving, business writing, customer service, proposal writing and fundraising, advanced English for media, research methodology, and project management, including the Project Management Institute (PMI)certified Project Management Program (PMP).

Basic Business Skills Acquisition (BBSA/GRP) Program — Egypt

Sponsor: Future Generation Foundation

Delivered five rounds of this intensive 14-week program to 1,034 recent university graduates in Cairo, Assiut, and Alexandria. Managed under the auspices of the Future Generation Foundation, and its subsidiary Youth Academy, the program trained participants in business English, computer applications, business planning, job-related business skills, and skills needed for securing and maintaining employment and career development. 290 students received additional training under the Specialized Tracks Program, a specialized 60-hour follow-up program focusing on sales and customer service skills.

Camp Discovery — West Bank/Gaza

Sponsor: U.S. Department of State

Developed and administered the third year of a multifaceted summer camp program for at-risk Palestinian youth from refugee camps and other marginalized areas throughout the West Bank and Gaza. In 2009, 450 youth ages 8-14 from Hebron, Jenin, Nablus, Ramallah, and Gaza participated in the three-week camp, which provided a fun, learner-centered environment for activities focused on English language training, artistic expression, scientific discovery, community service, team-building, and leadership development.

Career Guidance for Underserved Omani Youth

Sponsor: Bank Muscat

Delivered an intensive, 12-hour workshop for 18 high school students from low-income areas around Muscat that enabled them to identify careers most suited to their personalities and interests, learn how to explore those careers, and develop an action plan for achieving their goals. The program was implemented in coordination with the Ministry of Education's National Centre for Career Guidance.



Cisco Internship Program — Lebanon

Sponsor: Cisco Systems, Inc.

Partnered with Cisco to recruit and monitor interns in the United States and Lebanon as part of Cisco's commitment to the Partnership for Lebanon to help build a better future for the Lebanese people. The fourth round recruited, selected, and monitored 20 interns for six-month internships at Cisco offices in San Jose, California.

Empowering Omani Women

Sponsor: Embassy of the Netherlands

Delivered a four-month, 320-hour job-skills training program for 30 female unemployed high school graduates. The program included intensive English language instruction with an emphasis on Business English, IT skills training that featured assignments simulating the working world, presentations by women role models, opportunities for "shadowing" entry-level professionals in a variety of work settings, and workshops on interviewing and resume-writing.

English Access Microscholarship Program — Regional

Sponsors: U.S. Department of State, U.S. Embassies in Egypt, Jordan, Kuwait, Lebanon, Morocco, Tunisia, West Bank/Gaza, and Yemen

Managed scholarships that enabled 4,933 bright, non-elite secondary school students to receive extensive English language study at AMIDEAST's English language centers in selected countries: 1,925 in the West Bank/Gaza, 965 in Lebanon, 872 in Jordan, 450 in Yemen, 215 in Tunisia, 200 in Morocco, 156 in Egypt, and 150 in Kuwait. All programs included supplementary activities such as special lectures, field trips, and cultural events intended to convey a better understanding of U.S. society and culture.

English Access Microscholarship Teacher's Program — Jordan

Sponsors: U.S. Department of State, U.S. Embassy Jordan Trained 25 Jordanian teachers selected to deliver instruction in the English Access Microscholarship Program. Activities included preservice training, workshops, observed teaching, and participation in the American Language Center's "Shaping the Way We Teach: Successful Practices Conference."

English Language Training for Common Law

Faculty and Students — Tunisia

Sponsor: U.S. Department of State

Upgraded English language skills of over 50 students of the Common Law Department of the Law School of the University of Tunis.

English Language Training for Journalists — Tunisia

Sponsor: U.S. Department of State

Upgraded English language skills of over 50 Tunisian journalists.

Entreprenuership Awareness Program (EAP) — **Regional** *Sponsors: AMIDEAST, Mosaic Foundation*

Piloted in 2009 in Oman, Tunisia, and Yemen, EAP provided basic entrepreneurship training to female students entering their final year of high school. The three-week program included training in entrepreneurship principles, customer service, accounting, local laws, business plans, computers, and site visits to local women-owned or operated businesses and was successfully completed by 25 Omani, 26 Tunisian, and 29 Yemeni women.

HSBC Finance and Entrepreneurship Awareness Program — Regional

Sponsor: HSBC Bank Middle East Limited

Recruited 24 students from five countries — Jordan, Kuwait, Lebanon, Oman, and the UAE — to attend a two-week program on financial entrepreneurship and awareness, including training at Wilson College and meetings in Washington, DC, and Chicago, Illinois.

Intel Internship Program

Sponsor: Intel Corporation

Partnered with Intel Corporation to recruit and monitor interns from multiple countries in the Middle East to complete internships with Intel in the United States. Intel sponsored the first group of 11 to come from Egypt and Lebanon. The King Abdul Aziz City for Science and Technology sponsored the second group of six to come from Saudi Arabia.

Lebanon Internship Program — Lebanon

Sponsor: Ghafari Associates LLC

Partnered with Ghafari Associates LLC to assist with recruitment of and travel for two interns with Ghafari Associates in Chicago, Illinois, and three to Doha, Qatar.

Offsite Service Providers (OSP) Initiative — Egypt

Sponsor: AMIDEAST

Since 2006, the OSP Initiative has made AMIDEAST language and professional education services available through qualified affiliated training centers throughout Egypt. AMIDEAST certifies and continuously monitors OSP centers to ensure that they meet AMIDEAST quality standards; utilize AMIDEAST course designs, outlines, textbooks, and methodology; and their instructors meet AMIDEAST's own selection and evaluation criteria. In 2009, more than 4,500 individuals received training through OSP affiliates in 18 cities: Qena, Sohag, Assiut, Minia, Bani Souef, Fayoum, 6th of October, Rehab City, Tanta, Banha, Shebin El Kom, Kafr El Sheikh, Mansoura, Damietta, Port Said, Suez, Ismaelia, and Zagazig.

Professional Certificate in English Teaching (PCET) — West Bank/Gaza

Sponsor: The Boeing Company

Building on the PCET program that trained a cohort of 20 primary school English teachers in the West Bank in 2007 and the creation of Mobile Resource Units (MRUs) consisting of English language teaching resources in 2008, a third phase was launched in 2009 to enable the creation of three libraries of English language books for primary school students, with a capacity to reach over 6,000 primary school students in the West Bank.

Professional Training Program (PTP) — Lebanon

Sponsor: U.S. Agency for International Development

For the eighth year, managed and organized professional development for selected individuals and institutions from the public, civic, and private sectors. A total of 234 participants in 11 programs were sponsored in a variety of workshops and seminars that addressed topics such as lobbying and advocacy, education, international law, chemicals management, green building, banking control, meat and poultry inspection, water reuse, intellectual property rights and the empowerment of women with disabilities. Programs were conducted in Lebanon, Dubai, Switzerland, and the United States.



Taghyeer Program — Egypt

Sponsor: Mohammed Shafik Gabr Foundation for Social Development

Launched in 2009, the Taghyeer Program targets youth in the underprivileged Al Moqatam area of Cairo. Scholarships were awarded to 40 needy primary school students to receive intensive English language training combined with cultural enrichment, leadership development, artistic expression, and community service activities that will enable them to enhance their educational level and thus their future. Through a second initiative, 32 primary school teachers from the same area received a 72-hour teacher training course focused on enhancing their teaching skills and benefiting the educational process.

Teacher Training Workshops Program — Egypt

Sponsor: AMIDEAST

Developed and delivered 40 hours of intensive teacher training for 26 teachers from St. Andrews' Refugee Program.

Advising

College Fair — Egypt

Sponsors: Fulbright Commission Fairs in Europe, AMIDEAST, individual universities

Coordinated program logistics, dates, and promotion plans with the Fulbright Commission Fairs in Europe for events held in Cairo and Alexandria. The fairs attracted 21 U.S. universities in Cairo and 19 in Alexandria. Over 1,000 students, school guidance counselors, and parents attended the fairs.

Computer Access

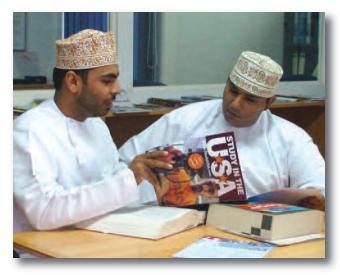
Sponsors: Individual clients

Provided computer and Internet access to students throughout the Middle East and North Africa for test preparation, research on U.S. study, and applying to U.S. programs.

Degree Certification, Authentication,

and Translation Services Sponsors: Individual clients

Certified and authenticated credentials of U.S. graduates, and translated educational documents for U.S. study applicants.



EducationUSA Advising Services

Sponsors: U.S. Department of State, AMIDEAST

Served as the EducationUSA center in 11 locations in nine countries as well as providing distance advising. Advised institutions and individuals on the U.S. educational system and study opportunities and provided free presentations to local schools, universities, and other sites on topics related to U.S. study as well as participated in education-related events. Assisted over 184,000 visitors.

International Student Network (ISN) American Education Expo — Kuwait

Sponsor: ISN

Promoted and provided logistical assistance for a college fair held in Salmiya and briefed university representatives on the local educational systems. Twenty-one U.S. universities participated in the event, which drew approximately 350 attendees.

Linden U.S. University Fair — Jordan, Kuwait

Sponsor: Linden Tours

Promoted and provided logistical assistance for fall college fairs in Amman and Salmiya attracting 16 institutions and approximately 1,500 attendees. Briefed university representatives on the local educational systems.

PEDEX Educational Exhibition — West Bank/Gaza

Sponsor: Eastern Mediterranean Educational Services Participated in the Fourth Annual PEDEX Educational Exhibitions in Ramallah, Hebron, and Nablus, with over 5,000 attendees.

University Placement Services

Sponsors: Individual clients

Researched placement opportunities, submitted applications, and coordinated with U.S. educational institutions to place students from the Middle East in U.S. colleges and universities.

USEG Educational Fairs — **Kuwait, Morocco, Oman** Sponsor: U.S. Education Group

Promoted and provided logistical assistance for college fairs in Muscat, Salmiya, and Casablanca, and briefed university representatives on the local educational systems. Thirty-one institutions participated in the fall fairs held in Morocco, Oman, and Kuwait, which drew over 800, 750, and 1,250 attendees, respectively. Sixteen universities participated in the spring fair, which visited Kuwait, attracting over 400 attendees.

World MBA Tour — Egypt

Sponsor: Quacquarelli Symonds Limited

Promoted and provided logistical assistance for business school fair in Cairo and briefed university representatives on the local educational systems.

Testing

Test Administration

Sponsors: Educational Testing Service (ETS), Castle Worldwide, Kryterion, and other testing organizations

Served as an ETS Country Master Distributer and ETS Preferred Associate. Administered language, aptitude, achievement, and professional qualifying exams for ETS and other testing organizations. AMIDEAST administered approximately 83,500 tests in 2009, including the Test of English as a Foreign Language (TOEFL®), Graduate Record Examination (GRE®), SAT Reasoning TestTM and SAT Subject TestsTM, College-Level Examination Program (CLEP®) tests, General Educational Development (GED®) tests, Dantes Subject Standardized Tests (DSST®), U.S. Medical Licensing Examination (USMLETM), Test of English for International Communication (TOEIC®), TOEIC Bridge Exam, Test de français international (TFI), Institutional Testing Program (ITP) exams, Certified Management Accounting/Certified in Financial Management (CMA®/CFA®) exams, Chartered Financial Analyst exams, Certified in Integrated Resource Management (APICS-CIRM®) exam, Project Management Professional (PMP®) exams, and Commission on Graduates of Foreign Nursing Schools (CGFNS) certification examinations, among others.

Test Registration

Sponsors: Individual clients

Facilitated registration for tests by accepting local currency and submitting test registration forms to the appropriate testing organization on behalf of individual clients.

Outreach

Arab Heritage Fund

Sponsors: Individual donors

Continued to build an endowment to help support and expand AMIDEAST's activities in providing quality educational resources and programs about the Middle East and North Africa to U.S. teachers and students.

Educational Resource Distribution

Sponsor: AMIDEAST

Distributed books, videos, posters, and other educational resources on the history and culture of the Middle East and North Africa to U.S. educators.

Institutional Membership Program

Sponsor: AMIDEAST

Supported American colleges and universities, English language institutes, and international organizations in their evaluation and recruitment of students from the Middle East and North Africa.

Young Voices from the Arab World

Sponsors: Embassy of Jordan,

Mosaic Foundation, Saudi Aramco

Completed videotaping of new program elements and video editing. Anticipated release in spring 2010.

CONTRIBUTIONS

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- 1 Denotes Contribution to the Diana Kamal Scholarship Search Fund
- 2 Denotes Contribution to the Diana Kamal Scholarship Search Fund in Memory of Michael Clark
- 3 Denotes Contribution in Memory of Betty Atherton
- 4 Denotes Contribution to the David Mize Scholarship Fund
- 5 Denotes Contribution to AMIDEAST Education Abroad Programs in the Arab World

AMIDEAST is a nonprofit organization exempt from income taxes in accordance with Section 501(c)(3) of the U.S. Internal Revenue Code. AMIDEAST programs are supported by grants and contracts from the U.S. government, foundations, corporations, and individuals, and from contract fees for services. Contributions help AMIDEAST educate Americans about the Middle East and North Africa, develop new projects, and expand our scholarship search fund programs for disadvantaged students from the region seeking to complete their college education in the United States. Contributions to AMIDEAST qualify for tax deduction under Section 170 of the Internal Revenue Code.

FINANCIAL STATEMENTS

America-Mideast Educational and Training Services, Inc.

Statement of Financial Position

September 30, 2009 (With Comparative Totals for 2008)

Assets	2009	2008
Cash and cash equivalents	\$4,167,443	\$3,806,154
Reimbursable expenditures under contracts and grants	4,199,405	1,952,254
Receivables, net	2,144,544	1,943,144
Promises to give, net	177,273	-
Inventory, net	1,069,483	628,596
Prepaid expenses and other	845,549	1,457,491
Investments	10,456,512	10,431,205
Property and equipment, net	2,108,011	2,487,129
Total assets	\$25,168,220	\$22,705,973
Liabilities and Net Assets		
Liabilities		
Accounts payable	\$3,360,248	\$2,563,856
Accrued expenses	2,454,370	2,206,529
Refundable advances	4,276,888	3,678,566
Deferred revenue	564,667	623,697
Deferred rent	367,418	370,383
Total liabilities	11,023,591	9,443,031
Net Assets		
Unrestricted		
Undesignated	3,089,090	2,344,626
Board-designated endowment	9,135,654	9,138,284
	12,224,744	11,482,910
Temporarily restricted	1,919,885	1,780,032
Total net assets	14,144,629	13,262,942
Total liabilities and net assets	\$25,168,220	\$22,705,973

America-Mideast Educational and Training Services, Inc.

Statement of Activities

Year Ended September 30, 2009 (With Comparative Totals for 2008)

		2009		2008
	Unrestricted	Temporarily Restricted	Total	Total
Support and Revenue				
Grants and contracts	\$50,720,670	\$-	\$50,720,670	\$46,565,120
Fees for services	23,693,173	-	23,693,173	21,688,989
Contributions	190,494	260,564	451,058	425,521
Investment income (loss)	54,424	-	54,424	(1,869,106)
Other	57,454	-	57,454	40,937
Net assets released from restrictions	120,711	(120,711)		-
Total support and revenue	74,836,926	139,853	74,976,779	66,851,461
Expenses				
Program services:				
Field offices	36,445,472	-	36,445,472	37,179,881
Educational services and				
sponsored programs	29,286,473	-	29,286,473	24,513,377
Information services	1,384,023	-	1,384,023	1,099,512
Total program services	67,115,968		67,115,968	62,792,770
Supporting services:				
Finance and administration	4,984,949	-	4,984,949	4,243,332
Development	745,033	-	745,033	661,434
Executive office	1,049,791	-	1,049,791	854,530
Fundraising and public outreach	199,351	-	199,351	296,397
Total supporting services	6,979,124		6,979,124	6,055,693
Total expenses	74,095,092	-	74,095,092	68,848,463
Change in net assets	741,834	139,853	881,687	(1,997,002)
Net Assets				
Beginning	11,482,910	1,780,032	13,262,942	15,259,944
Ending	\$12,224,744	\$1,919,885	\$14,144,629	\$13,262,942

INSTITUTIONAL MEMBERSHIP 2009-2010

A

ACREVS Inc., OH Albion College, MI Allegheny College, PA American International College, MA American University, DC Antioch College, OH Appalachian State University, NC

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C

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Η

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Κ

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L

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M

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Ν

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Ρ

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R

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S

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U

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E

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F

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G

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L

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0

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P

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Q

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