



## STARTING A BUSINESS (SAB)

Beginning a successful start-up requires making important decisions on revenue and expense estimates, legal requirements, accounting, and marketing. Starting a Business is a practical, comprehensive workshop where you will learn to:

- Evaluate the potential of an existing or new venture and prepare a business plan
- Decide on a location, lease and business organization structure
- Identify license, permit, insurance and technology needs
- Acquire start-up capital, manage accounting activities and track cash flow
- Recruit, hire, train, manage and motivate employees

### AMIDEAST'S ENTREPRENEURSHIP PROGRAMS:

- Tailored curriculum for Oman
- All trainers are entrepreneurs
- Real-world skills and ideas
- Practical, tactical tools
- Workshops available in Arabic and English



Date: April 6 - May 28  
Saturdays and Tuesdays

Time: 5 pm - 8 pm

Register by: April 3